



Further together

Annual Review 2018

ARISE

ACHIEVING
REDUCTION OF
CHILD LABOR
IN SUPPORT OF
EDUCATION



Together we'll go further

Eliminating child labor and working together with the farmers, families and communities we aim to help is the cornerstone of the ARISE program. We collaborate to create new opportunities for future prosperity, and are seeing sustainable results that have become the foundation on which entire regions will continue to build for years to come.

Together we are improving learning environments, supporting farmers, empowering communities, providing families with alternative sources of income and engaging with governments to strengthen their regulatory frameworks. We empower, educate and encourage; and in doing in so, we shine a light on strengths and capabilities that are helping create resilient communities with sustainable futures.

ARISE has been working to eliminate child labor since 2011. Now, as we move into a new era, we are weaving everything we've learned into a tomorrow that will see us strengthen existing partnerships and forge new ones to provide holistic solutions that will continue to reach where they are needed the most.

"If you want to go fast, go alone, but if you want to go far, go together."

African Proverb



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Our JOURNEY

We are hopeful for the children we see attending school and equipping themselves with an education for the future. We are heartened by the communities in which we work embracing the empowerment ARISE has encouraged, and by the leadership governments and other stakeholders have shown to help forge change. We are positive when we see our programs and initiatives make a real difference to those we aim to support. We are working toward a future without child labor.

2011

March

JTI, International Labour Organization (ILO) and Winrock International (Winrock) conceptualize ARISE

July

ARISE partnership established

Brazil: Developed Strategic Plan for the Eradication of Child Labor in four municipalities

August

Malawi: First Strategic Planning and Implementation Framework meeting

November

Brazil: ARISE partners meet at community level in Arroio do Tigre

2012

April

Brazil: ARISE launches and the first Model Farm School starts in Arroio do Tigre

July to October

Brazil: Around 1,200 tobacco leaf technicians were trained on child labor by the ILO

October

Malawi: Initiated Integrated Area Based Approach as a strategy for laying foundations for child labor-free zones

November

Malawi: Trained Community Child Labor Committees and established Women's Agribusiness Groups and Model Farm Schools

End of 2012

1,660

children and youth enrolled in formal and informal education programs

2013

April

Zambia: ARISE launched

Malawi: Trained groups in Start Your Business tools

June

Malawi: Mobilized youths into Youth Producer Clubs

August

Brazil: ARISE materials produced for stakeholder engagement

Zambia: Held first Strategic Planning and Implementation Framework meeting

December

Brazil: ARISE began in Lagoa Bonita do Sul, Sobradinho and Ibarama

End of 2013

2,981

children and youth enrolled in formal and informal education programs

2014

January

Brazil: Trained public officials on how to integrate public policies into communities

February

Malawi: Rolled out the Supporting Children's Rights through Education, the Arts and the Media methodology

July

Independent evaluation informs strategy to 2016 (ARISE I)

October

Malawi: Developed training curriculum for child labor mainstreaming in collaboration with the Ministry of Labour

Zambia: Initiated Integrated Area Based Approach for laying foundations for child labor-free zones

November

Zambia: Trained Community Child Labor Committees and established Women's Agribusiness Groups and Model Farm Schools

End of 2014

5,512

children and youth enrolled in formal and informal education programs

2015

March

Designed next strategy (ARISE II) and developed Strategic Planning and Implementation Framework

April

Zambia: Trained groups in Start Your Business tools

June

Zambia: Started After School Programs in 24 schools

October

Malawi: Rolled out Right to Development approach and training

Tanzania: Introduced ARISE program to the high-level Government Officials and Social Partners Association of Tanzania Employers and Trade Union Congress of Tanzania

Brazil: Launched Management and Agriculture Techniques training as part of Model Farm Schools in Lagoa Bonita do Sul in partnership with Family Farm School

November

Tanzania: Selected pilot communities in Uyui, Urambo and Kaliua districts for implementation

December

Brazil: Presented ARISE results to 600-strong audience in Arroio do Tigre

End of 2015

9,437

children and youth enrolled in formal and informal education programs

2016

February

Zambia: Rolled out Supporting Children's Rights through Education, the Arts and the Media methodology

May

Tanzania: ARISE launched

July

Tanzania: Established ARISE structures such as Community Child Labor Committees and Village Savings and Loans groups in five communities

August

Brazil: First solar panel project installed at ARISE school in Lagoa Bonita do Sul in partnership with the State Government

Brazil: ARISE conference brings more than 350 people together in Porto Alegre

Malawi: Developed Community Based Education curricula

September

Malawi: Introduced Natural Resource Based Enterprises to improve household livelihoods

October

Zambia: Engaged partners for Village Savings and Loans and vocational skills training

End of 2016

9,742

children and youth enrolled in formal and informal education programs

2017

January

Zambia: Trained District Child Labor Committee members in Kaoma in Child Labor Monitoring Systems

April

Brazil: Integrated Program of Young Rural Entrepreneurs and the Junior Federation of Entrepreneurs to encourage youth entrepreneurship in rural areas

June

Tanzania: Commenced Model Farm Schools in three communities

July

Malawi: Partnered with Lilongwe University of Agriculture and Natural Resources on incorporation of child labor issues into curricula

August

Brazil: Convened ILO training on Fundamental Rights and Principles at Work for JTI Leaf Technicians

September

Zambia: Collaborated with Kaoma Vocational and Skills Training Centre to improve youth training and education

Tanzania: Started school-based Anti-Child Labor Clubs in five schools

October

Malawi: Worked with Ministry of Education to develop Anti-Child Labor Clubs guide, train teachers and establish Anti-Child Labor Clubs

November

Brazil: Implemented three more solar panels projects in ARISE schools

End of 2017

15,095

children and youth enrolled in formal and informal education programs

The future

As ARISE matures and is progressively successful over time, the number of children we can enroll in education will reduce. In 2018 this happened in several countries. In the coming years we will expand our efforts into new geographical areas and explore opportunities to refine our child labor monitoring systems with innovative technology.

2018

March

Brazil: Started the first group of 12 rural apprenticeships in partnership with Family Farm School

Malawi: Worked with Ministry of Labour to develop child labor mainstreaming guide

Zambia: Commenced cookstove production for Women's Agribusiness Groups in Kaoma

Tanzania: Rolled out school-based enterprises to make schools child-friendly and retain learners

November

Brazil: Sporting event with teams from all four provinces supported by ARISE, and student project from Family Farm School chosen for support by Rural Entrepreneurship Program

December

Formal end of partnership with the ILO

End of 2018

7,123

children and youth enrolled in formal and informal education programs

Steps **WE'RE TAKING**



ARISE has a holistic approach to progressively eliminate child labor. Our activities are developed and delivered collaboratively with tobacco-growing communities, social partners and governments. We focus our efforts on three core pillars: education and raising awareness; economic empowerment; and legal and regulatory frameworks.

“ARISE is ground-breaking. It doesn’t just address the symptoms of child labor but the causes. We seek to understand what the issues and challenges are, and we work collaboratively to tackle them.”

Elaine McKay, Social Programs Director, JTI



Pillar 1

EDUCATION & RAISING AWARENESS

We increase children's access to quality education and raise awareness of the importance of eliminating child labor.



MAKING SCHOOLS THE PLACE TO BE

ARISE programs and initiatives help make school an enticing place to be.

Quality learning environments

By their very nature, quality learning environments are places children want to be. They help reduce absenteeism, stimulate higher levels of education and prevent child labor. It's why we invest in school infrastructure, improve buildings and construct sanitation facilities and housing for teachers. We also provide equipment and resources such as desks, chairs and reading and writing materials.



New classrooms, Tanzania

At Chali Primary School in Tabora Region, Tanzania, we constructed three new classrooms and an office. The school was one of the first schools in the country where we implemented ARISE in 2016. We were so successful in getting more children into school in the area that there were soon insufficient classrooms and lessons had to be taught outside under trees. Each of the new classrooms can accommodate 60 children, and the school runs two sessions a day. ARISE partner JTI also donated 150 desks as part of its Grower Support Program*. Enrollments of grade one pupils increased from 57 to 109 pupils from 2018 to 2019 (48% increase).



School improvement grants, Malawi

In Malawi six schools were supported in 2016 with School Improvement Plan (SIP) grants, supporting the construction of two houses for teachers, two classroom blocks and the drilling of a borehole. UNICEF and World Vision also supported the schools with latrines after we shared the SIPs.

10

schools benefited from improvements in Brazil

7

primary schools in Tanzania received maize milling equipment following needs-based assessments

7.4%

increase in school attendance of ARISE beneficiaries in Malawi

30

schools in Zambia received learning materials and educational games

* JTI's Grower Support Program delivers needs-based community projects in school infrastructure, education, water, sanitation and well-being. Targeted social investments are intended to improve access to quality education and increase attendance rates at schools.

7

schools in Tanzania each received 32 teaching manuals, 28 teachers' aids such as globes and dictionaries, 14 teaching charts

243

teachers in Malawi were trained in Effective Classroom Practice, Teaching and Learning Using Locally Available Resources, and Expressive Arts and Life Skills

124

teachers in Brazil were trained on child labor issues

8

primary schools in Malawi established after school catch-up classes

Support for teachers

Teachers in ARISE communities often work in difficult circumstances. Classrooms are large and overcrowded, pay levels are low and access to resources and professional development is limited. Our Teacher Support Program provides training for teachers to develop skills that can help them combat the obstacles they face and mobilize tools and resources to improve the quality of learning environments. Our support of teachers and schools increases motivation, classroom participation and student success. The impact is projected to extend beyond 20 years.

Catch-up classes

Afternoon catch-up classes can help children who are re-admitted into school but who are lagging behind due to having missed too much school as a result of being engaged in child labor. The classes are run by primary school teachers and focus on language skills, numerical skills and life skills.

**After school programs**

We provide workshops after school because children can remain vulnerable to working on family farms after school hours, especially when daylight hours are long. Workshops are tailored for and by communities, but most offer a range of activities that include drama, arts, dance, music, theater, sports and gardening. Participation is promoted through school officials, parent-teacher associations and communities. We also encourage community ownership and responsibility for the programs, and recruit volunteer mentors among local teachers and other members of the community.

**Going for gold**

At Santo Antonio Municipal School, Brazil, 35 students took part in sports workshops as part of the ARISE After School Program (ASP).

The workshops have been running since 2013. Encouraged by her experience of the ASP, seventh grader Maiquieli Limberger competed in the 2018 Rio Grande do Sul Games (JERGS), a state government initiative aimed at promoting sports in public schools. Maiquieli ranked 1st at municipal level and 3rd at regional level in the event "Throwing of Children's Weight (3kg)."

**321**

children in Brazil attended after school workshops across 10 schools

14

students from Reference Center for Social Assistance (CRAS) in Sobradinho, Brazil, graduated from basic computer skills course

1,125

children enrolled in After School Programs in Zambia

48

children attended an inter-school track and field competition part of an After School Program in Zambia

402

ARISE scholarship kit recipients and their siblings attended After School Programs in Tanzania



School meals

Supported by JTI's Table for Two* program, children at schools in ARISE communities in Africa are provided with meals while they are at school. The meals have proved to be a vital way of keeping children in education and reducing their vulnerability to child labor. Parents are motivated to send their children to school knowing they will receive a nutritious meal, while at home they may go hungry. School gardens act as outdoor classrooms for children to learn about nutrition and environmental conservation, while irrigation facilities provide a source of clean drinking water. The fruit and vegetables the children grow are used as ingredients in school meals, and any excess is sold in local markets. The profits are then used to purchase maize and soya beans, which are processed into flour by volunteer parents and used to make porridge. The gardens are also used to teach parents about sustainable agricultural practices, which often helps improve family crops and increases household income.



A place to eat and learn

Innocent Wilson, 14, attends Livulezi Primary School in Malawi. His parents are subsistence farmers and often unable to provide breakfast for their six children. Innocent is a keen learner, yet he had to repeat two years of primary school because he would often lose concentration as a result of missing breakfast. It was not uncommon for Innocent to miss class and instead walk around the market to find work to buy food. When the school meal program began at his school, Innocent was encouraged to go to school and continue his education. He likes that the school garden provides a place to learn about agriculture and has even shared his learnings with his father. "It has improved our family's crop yield," he tells, "and my parents can now provide us three meals a day." Innocent hopes that his parents will soon be able to become commercial farmers so they can pay his secondary school fees.

1,041,197

school meals provided in Malawi, Tanzania and Zambia

12

primary schools in Malawi had the Sustainable School Meals Program, seven in Zambia and four in Tanzania

431

community members involved in school meal programs in Malawi, 117 in Tanzania, and 142 in Zambia

305

more children enrolled at Dauka School, Ntcheu District, Malawi, thanks to the school meals program. Dropout rate also reduced from 70% to 30%



* JTI's Table for Two program donates the equivalent of USD \$0.25 for every meal purchased by or for employees at JTI's canteen in Tokyo. The money is used to procure seeds, plants and other resources for school gardens.

PROVIDING ALTERNATIVES TO SCHOOL

Sometimes youth are removed from child labor but cannot be integrated into formal school, so we provide opportunities to learn agricultural and vocational skills.

154

youth in Zambia were trained in bricklaying, carpentry, joinery and tailoring

1,163

youth in Malawi were trained in vocational skills and business management

21

apprenticeships arranged in Malawi with private sector organizations

Vocational skills training

ARISE vocational training targets older children who have been removed from child labor but are unable to be reintegrated back into the school system for various reasons. We work closely with local authorities to identify potential beneficiaries. Skills taught include carpentry, brick making and tailoring. As part of a strategy to create and improve employment opportunities, the ARISE training also includes entrepreneurial skills such as how to start, run and improve small businesses. The training provides the youth an opportunity to earn a living, and especially young females with an alternative to their traditional roles of caring for the family home and working in the fields.



Decent work for youth

In Migungumalo, Tanzania, girls aged 15 to 17 who were trained in batik and basic entrepreneurial skills now sell their products at a small store in their local village. They also had the opportunity to showcase their products at an event organized by the local government of Tabora in celebration of International Women's Day. Guests of honor, former First Lady, Hon. Salma Kikwete (MP), and the Tabora Regional Commissioner, Hon. Aggrey Mwanri, both praised the ARISE Program and its invaluable contribution to transforming the lives of children and economically uplifting girls in the area.



Showcasing new-found skills on Youth Day

ARISE trainees from the Shimano community celebrated Youth Day Zambia on 12th March at Munkuye Primary School in an exhibition showcasing trade skills they had learned during ARISE vocational training programs. Aged between 14 and 17, the trainees showcased the fruits of their labor in exhibits ranging from bricklaying and plastering to carpentry, joinery, tailoring and design. They were visited by a number of local VIPs, including the Nkeyema District Administration Officer and the District Livestock and Fisheries Officer, who were impressed by the quality of their deft work.

Model Farm Schools and Youth Producer Clubs

At ARISE Model Farm Schools (MFS) youth learn practical agricultural techniques, occupational health and safety, entrepreneurship and general life skills. To provide follow-on opportunities, we also promote the formation of Youth Producer Clubs (YPC), which create better access to microfinance, extension services and markets.

▶ See also Abubakar Ramadan's story on page 36 about his experience of MFS and YPC



A brighter future

Mubita Sikanda, 17, lives in the small rural community of Njonjolo, Zambia. The community has around 4,500 households and a high youth population. Sadly Mubita's parents passed away in 2012 and he had to live with his grandmother. He had missed school and was illiterate. In 2015 an MFS facilitator visited his home and explained the program to his grandmother. He was soon enrolled in an ARISE MFS and started acquiring agricultural knowledge and business-related skills. This year Mubita joined a YPC that specializes in poultry management.

"The Youth Producer Club offers me a future and I am now thinking businesswise."

Mubita Sikanda, 17, Njonjolo, Zambia



482

students from 20 communities in Zambia graduated MFS

119

MFS students in Zambia trained in livestock production

55

egg capacity incubators and Australorp chickens procured for six MFS in Zambia

239

youth enrolled in MFS in five communities in Tanzania

10

YPC groups in Tanzania with 194 members received organic fertilizers, maize, beans and groundnut seeds

7

new MFS facilitators trained in Tanzania

468

youth in YPCs in Malawi

52

YPC members in Malawi trained in quality and viable soya bean multiplication

26

YPC groups in Malawi received seeds for fruit and vegetables, soya beans, maize, farm implements and irrigation equipment

119

YPC members in Malawi surveyed on Occupational Healthy & Safety (OHS) compliance among youth

CONNECTING WITH COMMUNITIES

We help communities understand the effects of child labor and a child's right to education. We encourage local community members to become role models and anti-child labor ambassadors.

5,789

children participated in Anti-Child Labor Clubs in Malawi

401

children participated in Anti-Child Labor Clubs in Tanzania

62

Primary Education Advisors attended Anti-Child Labor Club review in Malawi

14

Anti-Child Labor Club mentors in Tanzania received training, 6 of them new

18

clubs at schools in Malawi received resources to support club sessions

Anti-Child Labor Clubs

ARISE facilitates school-based Anti-Child Labor Clubs to raise awareness amongst children. Using a child-friendly approach known as KID (Know, Inform and Defend Their Rights), the clubs teach children how to undertake advocacy activities on the structural and emerging causes of child labor and how to defend their rights.



Anti-child labor ambassador

Leonard Thedison, 15, attends Chiponde Primary School in Malawi. He is part of the school's Anti-Child Labor Club. The pupils discuss child labor and learn about the role they can play to end child labor. When Leonard learned that four former classmates were not going to school he reached out to their parents. He says, "I explained to them that it's against the law to let children work and not to go to school." The four children have since returned to class and are being supported with materials provided by the school's income generating activity, a solar powered barber shop.



Government in Malawi replicates ARISE child-led advocacy

We promote child-led advocacy as an opportunity to deepen community capacity for child labor reduction and prevention. In Malawi we collaborated with the Ministry of Education, Science and Technology to introduce Anti-Child Labor Clubs into 18 schools in ARISE communities. The project developed an Anti-Child Labor Clubs guide, trained teachers, and provided materials such as notice boards, pens and posters to support effective delivery of the clubs' sessions. The Ministry of Education has replicated the concept in 104 non-ARISE schools.

“We believe that communities have the potential to address the problem of child labor. What we do is connect them with the solutions to do so.”

Dalitso Baloyi, ARISE Project Director, Malawi



Community Child Labor Committees

We facilitate the formation of Community Child Labor Committees (CCLCs) and train them to understand child labor concepts, laws, the importance of education, awareness raising and on how to monitor and manage cases of child labor. If CCLC members monitor incidences of child labor, then they visit the family to explain to them the laws about child labor and eventually send the children to school or other educational or vocational services.



Inonge returns to school

Inonge Pelekelo, 13, lives in Kakanda in Nkeyema District, Zambia, with her family. In June she moved to her grandmother's and missed two months of school to help with household chores and assist selling vegetables. When the local CCLC found out, they requested that the school's After School Program (ASP) Focal Point Person and Head Teacher, Mr. Maseka, visit her parents at their home. "It was important to help Inonge [and her parents] understand the importance of a child getting an education," says Mr. Maseka. Inonge is now back at school in the fifth grade and also attends the school's After School Program.



New bikes for CCLCs in Zambia

ARISE procured 45 bicycles for the Community Child Labor Committees (CCLCs) in 30 communities in Zambia. The bicycles are expected to increase the motivation for monitoring of child labor and to help ease transport challenges and costs faced during monitoring efforts in rural areas. To establish accountability, the beneficiaries of the bicycles were required to sign a policy and an agreement on how to use the bicycle and their responsibility for maintenance and repair.

797

CCLC members in Zambia trained in monitoring, data collection and workplan formulation

35

community based officers in Malawi trained in child labor concepts, proposal writing and organizational development

38

Most Vulnerable Child Committee-Child Labor members and village leaders trained in community sensitization techniques in Urambo District, Tanzania

240

children enrolled in CBCC services

67

caregivers trained in play-based learning

56

caregivers trained in how to make learning resources

Community-Based Childcare Centers

In Malawi we support Community-Based Childcare Centers (CBCCs) that provide early childhood development and childcare services such as early learning stimulation, psychological care and support, nutrition and health monitoring and screening. CBCCs promote future school enrollments and retention of primary school children in ARISE communities.



Skills training for caregivers

Caregivers in Community-Based Childcare Centers in Lilongwe and Ntcheu, Malawi, received training over four days. Facilitated by Education and Capacity Building and Field Facilitators, the training aimed at providing the 56 carers with skills to make play resources that can help sustain the centers' operations. In addition, 67 caregivers were trained on the national Early Childhood Development (ECD) curriculum over five days, which is underpinned by a play-based approach to learning.



Community events

Throughout the year ARISE coordinates various types of events to help raise awareness about child labor and the rights of children to an education. Theatre performances include audience participation, sporting events attract parents and children and promote anti-child labor concepts with banners, posters and speeches. We also organize open days at schools, film screenings, radio broadcasts and other events to celebrate special days, for example 12th June, the World Day Against Child Labor (WDAKL). We conduct awareness surveys to determine the methods that are most effective.



4,342

people attended WDAKL commemorations in five villages in Tanzania

94.7%

of respondents to surveys in 12 communities in Zambia were able to define child labor

168

parents in Brazil attended ARISE lecture on the role of families in addressing child labor

1,497

children in Brazil participated in child labor awareness activities

669

community members in Zambia participated in awareness raising events

24

communities in Malawi received Community Improvement Grants

720

adults participated in REFLECT circles across 28 communities in Malawi

85

REFLECT facilitators received a one-day refresher training

Community Improvement Grants

ARISE Community Improvement Grants help communities and schools start a business such as poultry production or maize milling. The profits they earn enable them to continue the activities we have helped to establish such as Community Child Labor Committees, community-based childcare centers and adult literacy classes.

Adult literacy classes

We facilitate community-initiated adult literacy classes, with the view that literacy strengthens individuals' ability to improve their livelihoods, develops their community and leads to a reduction in child labor in the long term. Farmers in targeted communities are also provided with training in business enterprise, health and safety, financial literacy, management of rural property and crop rotation. This important aspect of our work creates an opportunity to improve the livelihoods of households.



REFLECT technique helps community leaders learn

ARISE adult literacy classes use a method called REFLECT, Regenerated Freirean Literacy through Empowering Community Techniques, whereby adults learn to read and write in the context of community development. Participants are encouraged to identify and address problems, including the causes of child labor, and develop action plans as solutions. In Malawi, new community by-laws were developed after ARISE provided training to community leaders on literacy, child labor concepts and the roles that they can take to address it. During REFLECT circle sessions, participants (mostly women and farmers) also discuss social and development challenges faced by communities such as gender-based violence, lack of basic services and develop actions.



Gender equality training

Our Gender Action Learning System (GALS) training promotes joint visioning and gender balance. It fosters equitable planning, division of labor and decision making on budgeting and expenditure and has resulted in increased income and food security as well as nutrition and resilience for grower communities.

“I understand child labor issues better than before and was able to work with other community leaders and members to draft new village by-laws against child labor.”

Matilda Malijeni, 43, Village Head, Kayembe, Dowa District, Malawi



Pillar 2

ECONOMIC EMPOWERMENT

We provide a means of economic empowerment for the communities with which we work to ease the financial burden of sending children to school.



IMPROVING HOUSEHOLD INCOME

Families are often deterred from enrolling children in school because they are unable to afford it. We provide opportunities for them to create alternative sources of income and provide school resources and uniforms.

Income generating activities

Women on family-run tobacco farms are often more economically vulnerable than men. Their role is typically to raise children, work in the field and care for the home. ARISE income generating activities offer women an opportunity to learn new skills, receive business enterprise training and a capital investment to help start a business. The subsequent income they earn relieves them from unemployment or jobs that are underpaid and improves household welfare.



Rising up through baking

ARISE income generating activities are specifically geared toward vulnerable mothers who have children susceptible to child labor. In Brazil, trained instructors teach baking courses where the women learn production and management skills, and promote professional development to help the women identify new ways to supplement their family income. Often the women form marketing groups and collectively sell their produce, and are invited to market their products at regional events.

“Because of the ARISE baking course, I have the chance of new employment, and I’ve even opened a bank account for my son.”

Claudia Jahn, 37, Arroio do Tigre, Brazil

32

women trained in baking in Brazil and accessed conditional capital investments

1,272

women in Zambia trained in agribusiness aimed at promoting business and entrepreneurial skills

561

households involved in income generating activities in Tanzania

7,000

cookstoves produced and sold by WAGs in Malawi

90

Women's Agribusiness Groups participated in cookstove production and mushroom farming training in Malawi

62

Women's Agribusiness Groups' members trained on how to mold clay cookstoves

56

WAG members in Malawi attended training in livestock management facilitated by ARISE

45

goats procured for WAGs in Zambia, 49 piglets for WAGs in Malawi

Women's Agribusiness Groups

ARISE Women's Agribusiness Groups (WAGs) comprise mothers with children at high risk of engaging in child labor. The women receive training and capital investments for savings groups to develop their own businesses. Training includes cookstove production, mushroom farming and livestock rearing. Products are sold for profit and families can afford to purchase school uniforms and reduce their children's vulnerability to labor.

► See also [Anna Madeko's story on page 32 about her experience of being a WAG member](#)

**Shaping lives through clay cookstoves**

ARISE Women's Agribusiness Groups in Ntcheu District in Malawi are taking part in portable clay cookstove projects. The initiative increases the use of clean, affordable and safe home cooking and heating practices, and provides the women with an opportunity to earn income. The members of the Women's Agribusiness Group are trained to produce and market fuel-efficient cookstoves known locally as chitetezo mbaula, which sell for between USD \$1 to USD \$2. The cookstoves are designed to significantly reduce smoke, which reduces household air pollution and related health issues. They also save 40% on firewood compared to an open fire, which helps reduce the demand on time to collect the wood, particularly for girls, who instead now have more time to attend school.

WAGs have developed a child support plan that utilizes 50% profits for child beneficiaries, 20% for the groups, and 30% for members' household needs.



“We're not just molding cookstoves, we're shaping lives.”

Dorothy Manifold, WAG, Ntcheu District, Malawi

**Village Savings and Loans**

ARISE Village Savings and Loans (VSL) training and mentoring enables parents to send their children to school and plan for their educational needs. We promote village exchange visits among the groups to encourage peer-to-peer learning and knowledge sharing. The 100% member-owned groups are formed through self-selection, and each one runs a small business with profits flowing back to the group. They each establish their own interest rates and rules, and often run a social fund to provide for unexpected circumstances such as illness or a house fire.

► See also [Limpo Nyambe's story on page 34 about her experience VSL groups](#)

**VSL groups linked to microfinance institutions**

In Tanzania, ARISE supports 25 Village Savings and Loans groups in three districts to help families meet their needs and support their children with school materials without recourse to child labor. Upendo Group in Itebulanda, Urambo District, has 25 members and during the year it obtained its own farm on which it cultivates watermelons and onions. They harvested around 20 sacks of onions and 2,200 watermelons, which they sold at an average price of 1,000 Tshs (approximately USD \$0.47). As part of a new initiative in 2018, ARISE linked four VSL groups in Tanzania to financial institutions to increase their access to financial products and entrepreneurial training and is negotiating health insurance through community health funds.

**15**

new VSL groups in Tanzania bringing the total to 25

530

members of VSL groups in Tanzania

356

female and child heads of households linked to Social Cash Transfer Program

Scholarship kits

We help families cover costs by providing family support through scholarships and school supply kits. Scholarships link to our conditional grants scheme in which one-third of the grant takes the form of a school supply kit, and the remainder is a grant or training that is to be used by the parent as an investment in his or her own business. The parent is then obliged to repay the grant by covering the cost of a child's school materials or fees over the next two years from the proceeds of his or her own business. We also provide school supply kits that are adapted for local country contexts to help minimize the financial strain and provide children with uniforms and basic necessities.

201

children received scholarship materials in Tanzania

67

children linked to Kaoma Wise Trust for education sponsorship



Pillar 3

LEGAL & REGULATORY FRAMEWORKS

ARISE works closely with national, regional, and local governments to advocate for the enactment of policies and regulations supporting the reduction of child labor.



STRENGTHENING LEGAL FRAMEWORKS

We focus on strengthening the capacity of government activities, supporting advocacy for improved legislation and providing training workshops.

Partnering with governments and social partners

Forming partnerships and developing initiatives with lawmakers is an important aspect of our work. We collaborate with traditional leaders, local municipalities and governments at state and national levels. We exchange information and facilitate peer learning, offer insights and suggestions to help policy makers strengthen the capacity of government activities. We supply our data, research and evaluations so decisions can be made based on a comprehensive body of knowledge.

► See also partnership with Brazil Labor Prosecutor's Office and student film makers on page 39



Traditional Authorities embed child labor into village law, Zambia

Traditional Authorities in Zambia can play a very important role in the prevention of child labor. During the year we met with several traditional leaders, and advocated that child labor issues be included at chiefdom and local levels. District Child Labor Committees, Ministry of Chiefs and Traditional Affairs, and the Ministry of Community Development and Social Welfare accompanied our visits. As a result of our engagement, two chiefs, Senior Chief Amukena and Mwene Mutondo, instructed child labor be incorporated into their village by-laws. The District Development Committee has also included child labor in its agenda.

In Malawi, we organized a Best Practices and Lessons Learned Symposium to share with government partners to enable them to replicate and scale-up some of the best practices from ARISE. We are working with the government to develop a first ever national child labor mainstreaming and integration guide.



1 agreed pilot area in Zambia for the introduction of Child Labor Free Zones

48 Child Ward Protection Teams formed in Tanzania

2 chiefdoms in Tanzania incorporated child labor into village by-laws

90

labor officers jointly trained with Eliminating Child Labour in Tobacco Growing Foundation on implementation in child labor strategy

2

District Child Protection Teams in Tanzania trained on child labor

Providing training workshops

ARISE provides training and technical assistance to special child labor units, workers' and employers' organizations, district labor inspectorates, national child labor network members and child protection systems.



Addressing cross-cutting themes, Brazil

The struggle against drugs and trafficking is a relevant social factor in preventing and protecting children and adolescents at risk of child labor in Brazil. During the year ARISE sought partnership with the Secretariat for Social Development, Justice and Human Rights of the State of Rio Grande do Sul. The collaboration resulted in the launch of the RS Sem DROGAS Program, which addresses the four themes of prevention, care, attention and authority. The initiative provides support through information, treatment and management tools. We conducted lectures in schools, distributed education material, and encouraged 11 municipalities to follow the program and to develop activities in schools and communities to combat drug use. RS Sem DROGAS has also trained health agents and teachers on drug addiction, and families have received guidance and educational materials.

Pushing for progress

We actively participate in relevant country networks, and coordinate with relevant agencies and development partners. Working closely with international nongovernmental organizations, and local civic and traditional leaders, we help build capacity, strengthen child labor monitoring mechanisms, and facilitate comprehensive educational, social and financial support.



University students to learn about child labor, Malawi

In Malawi ARISE has developed a program in collaboration with Lilongwe University of Agriculture and Natural Resources (LUANAR). The university aims to provide graduates with entrepreneurship skills for agricultural growth, food security, wealth creation and sustainable natural resources management. Our partnership with LUANAR will mainstream child labor and forced labor in the university's curriculum, in almost all faculties and departments.



I am **ARISE**



Anna Madeko

Malawi



Anna Madeko has been an ARISE beneficiary since 2011. She is the mother of two school-aged children, a member of an ARISE Women's Agribusiness Group that sells cookstoves, and a member of a Village Savings and Loans group. She started a poultry farm in 2017 with a loan from her group, and in 2018 extended her business by purchasing a pig.

Cookstoves and chickens create a recipe for success

Like many women in Malawi, Anna Madeko, 49, of Chituku Village, was married at 16 because her family was unable to provide for her basic needs and education. When her mother died, her father eventually re-married and stopped taking care of her and her siblings and they became de facto orphans. This forced Anna to become the main caregiver for her siblings. She now lives with her two children and four younger siblings.

"It was always hard to take care of the family and support their schooling. My children and siblings were forced to work and they would miss school for many days," she explains.

In 2011 we identified Anna as a beneficiary for ARISE initiatives. She became a member of one of the three Women's Agribusiness Groups (WAG) in Chituku, Ntcheu District. The group produces and sells cookstoves, which provides sufficient financial capital for its members to borrow relatively high sums of money to start their own viable businesses. Anna also received training on the Village Savings and Loans (VSL) concept, business management, and group dynamics on the condition that at least two of her children would enroll and remain in school.

"In 2017 I borrowed MWK 150,000 (USD \$200) from my group and bought 35 chickens to start my poultry business. It did well and I bought another 20. These days I collect more than 300 eggs a week and sell them to the local and surrounding communities. They sell for MWK 70 (USD \$0.10) each."

"I can provide my children with food and learning materials. Their school performance has also improved because they are attending regularly. I am now a happy woman!"

Through the sale of the eggs, Anna makes a profit of MWK 180,000 (USD \$250) every month, which is more than the monthly salary of a secondary school teacher in Malawi.

"In the past I failed to support my children and siblings with school uniforms, food, clothing and writing materials. Now I can provide for them. One is even in secondary school," she tells proudly.

Anna's crop yields have also improved because she can now continuously apply

manure collected from the chicken coop. She has food supplies that can last the entire year, which is rare for most subsistence farmers.

During the year Anna purchased a pig with the profits from her poultry business, and hopes this will provide her family with even more income.



THE POULTRY HOUSE

Limpo Nyambe



Zambia



Limpo Nyambe has been an ARISE beneficiary since 2014. She was invited to attend an ARISE Village Savings and Loans group meeting and also received agribusiness training. Limpo borrowed from her group and started a vegetable shop. In 2015 she could afford to replace the roof of her home and in 2016 she built a new family home.

New roof, new business, new life

Limpo Nyambe, 59, lives in the community of Mawilo in Nkeyema District, Zambia. Her involvement in an ARISE VSL program has brought her and her family a future of stability and self-reliance. She and her husband have one daughter, whose husband left her to raise six children (two boys and four girls) alone. Limpo ended up becoming the guardian of her six grandchildren and is responsible for providing them with shelter and ensuring that they go to school. Their home was a grass-thatched house that leaked terribly during the rainy season. Her husband tried each year to repair it but it got worse as time went on.

In 2014, Limpo was invited to attend an ARISE Village Savings and Loan (VSL) meeting for women living in Mawilo. Shortly after the meeting she joined one of the VSL groups that was being formed at the time. She attended ARISE agribusiness training sessions and was able to borrow the money she needed to start a vegetable shop and to pay for storage at the Mawilo Trading Center.

In 2015 after the first loan cycle (January to October), she was able to purchase iron sheeting for her roof. In 2016 after the second loan cycle (February to November), she received ZMW 2,000 (USD \$170) in group dividends. Limpo has since managed to save ZMW 5,000 (USD \$425) and started to build a new house, which cost her approximately ZMW 7,000 (USD \$595).

“I always dreamed of starting a business so that I could build a house and improve our standard of living.”

“I always dreamed of starting a business so that I could build a house and improve our standard of living,” says Limpo. “I can’t describe how important the VSL is to me because it has impacted almost every aspect of my life. I’ve been able to build a new iron-roofed house from my savings and the profits from my business. I can also provide for my grandchildren’s schooling, and I have access to the VSL’s welfare fund if our family is ill or if there are emergencies.”

In addition to being introduced to the ARISE VSL program, Limpo’s grandchildren are also enrolled in the ARISE After School Program.

Abubakar Ramadhan



Tanzania

Abubakar Ramadhan has been an ARISE beneficiary since 2017. Unable to be reintegrated into school, he joined a Model Farm School. Upon graduation he joined a Youth Producer Club and began growing onions, okra and cucumber. Abubakar has become an influential anti-child labor ambassador and a role model for many youth in his village.

The sweet smell of success from onions!

Abubakar Ramadhan is 18 years old and the son of a subsistence farmer in Chali Village in Uyui District, Tanzania. After finishing primary school, Abubakar was unable to continue into secondary education. He had performed poorly and neither he nor his parents could raise sufficient money for school fees and other necessities for private school. He began working as a poorly paid laborer on various farms, including tobacco farms, to earn a living for himself and his family, which includes six younger brothers.

In 2017, the ARISE program initiated its Model Farm School (MFS) activities in Chali Village and Abubakar decided to join the program because he wanted to learn how to maximize production. The MFS is aimed at helping youth aged 15 to 17 years with decent work through training in agribusiness, entrepreneurship, and Occupational Health & Safety (OHS) training.

“Six months of MFS training helped me to learn how to produce annual and horticultural crops like maize, beans, sunflower, tomatoes, onions, and sweet peppers,” Abubakar tells.

Abubakar attended the MFS training faithfully and after completing the course, he decided to join the Youth Producer Club with his fellow MFS graduates. As a group, the club produced tomatoes, but Abubakar decided to grow onions, cucumbers, and okra on his own to raise his own personal and family income.

“I grow 0.25 acres of onions, and two plots of cucumber and okra each. I plan to grow tomatoes and more cucumber later too. Because I have also learned how to market the products, I believe I will get a better price for my products and help improve my family’s income.”

“I am happy because I have learned about agribusiness and safe farm practices and child labor, which I always pass on to other family members and the community,” he says.

Abubakar has become very influential among other youth in Chali on the eradication of child labor and promotion of OHS practices. He is viewed as a role model of how quality agricultural training can help obtain decent work in a rural environment.

“Because I have also learned how to market the products, I believe I will get a better price for my products and help improve my family’s income.”



Luiz Colombelli Municipal School



Student winners in a national competition



Luiz Colombelli Municipal School has run ARISE After School Programs (ASP) since 2013. Activities include drama, dance and music. In 2018, eight students from the school's ASP entered a statewide competition run by the Labor Prosecutor's Office, which encourages awareness about child labor. The children won first place for their short film "Statute of the Ants."

"Statute of the Ants"

The ARISE partnership with the Rio Grande do Sul Labor Prosecutor's Office through the MPT in Schools initiative helps train teachers, schools and municipalities on how to combat child labor. It also develops classroom activities for students to learn about the Statute of the Child and the Adolescent and other child labor prevention activities.

Since 2008 MPT in Schools has held a national competition for students, which rewarded student inventiveness through artwork, plays, music and poetry. The entries were evaluated and judged by a commission from the Labor Prosecutor's Office, Ministry of Labor, State Forum for Child Labor Eradication and other important stakeholders.

This year more than 1,000 children from more than 190 schools across the state took part. Eight students from ARISE workshops at Luiz Colombelli Municipal School in Ibarama also competed. ARISE has run ASPs at the school since 2013. The students developed a short film about the "Statute of the Ants," which included writing and structuring the storyline, establishing the characters, preparing costumes and scenery and producing the film. They were awarded the first prize at state level for their short film and they each received a new bicycle as a personal prize.

In addition to the first prize, all four municipalities supported by ARISE ASP received awards. Students from Jacob Dickel School and Jacob Rech School in Arroio do Tigre won 2nd and 3rd place respectively in the music category. The success of the students demonstrates the enhanced awareness and increased focus in school communities on the subject of child labor.

"By working with initiatives like MPT in Schools we help to raise awareness about child labor, break cultural barriers and myths and strengthen systems that guarantee the rights of children and adolescents."

Luisa Siqueira, ARISE Program Director, Brazil

The difference **WE'RE MAKING**

The right solutions in the right places

Together with those we aim to help, we're creating lasting positive impact and shared value. Our initiatives are targeted and tailored for the communities we support. We work side by side to understand the challenges and needs so that we can find the right solutions together. We monitor our success to ensure we're concentrating our efforts in the right places and with the right activities so that we unlock and maximize the potential for a brighter future.



Brazil

ARISE has been active in Brazil since February 2012. Our initiatives are implemented in four municipalities in the nation's southernmost state, Rio Grande do Sul. The area's economy differs to the rest of the country with a mid-income level compared to lower levels elsewhere. Despite the relative wealth, the potential risk of child labor remains high, primarily because it is considered an asset and a culturally accepted desirable method to ward off idleness and crime, in particular for disadvantaged children and adolescents. A key aspect of our work in Brazil therefore is our After School Programs, which offer music, dance, gardening and sports activities. We have achieved substantial community and regional partnerships and have also formed successful relationships with governmental programs and networks.

1,893
children into school*

23,848
community members and teachers
educated about child labor

59
households with improved income

321
children attended 12 After School
Program workshops in 10 schools

**RS Sem
DROGAS**
launched in ARISE communities to
combat youth drug use



* Children enrolled in formal education and non-formal education and/or After School Programs

Tanzania

ARISE launched in Tanzania in May 2016 following a 12-month preparatory assessment. We are active in the districts of Uyui, Urambo and Kaliua in Tabora Region. All three have high numbers of farmers and high vulnerability of children to labor. Our activities focus on fostering the economic empowerment of vulnerable mothers through agribusiness training and establishing Village Savings and Loans groups. These activities help strengthen the economic situation of households and reduce the financial burden of sending children to school. We have also been an official participant in the government review of the country's National Action Plan (NAP) on Child Labor Elimination, which also brought together input from 12 ministries.

597
children into school

55,160
community members and
teachers educated about
child labor

347
households with
improved income

4
Village Savings and Loans
groups linked with financial
institutions to access
loans, secure savings and
entrepreneurship training

584
new Village Savings and Loans
group/Women's Agribusiness
Group members trained and
encouraged to form groups

239
Model Farm School youth
trained on conservation
agriculture, agribusiness,
entrepreneurship and
occupational health and safety



Malawi



ARISE was launched in Malawi in February 2012, and we focus our efforts in the tobacco-growing districts of Ntcheu, Lilongwe and Dowa. Culturally, children are expected to contribute to their family's income and to build a work ethic, but a high prevalence of AIDS/HIV also makes large numbers of orphans vulnerable to child labor. In recent years the focus of our efforts has been on strengthening community capacity to end child labor. We have reorganized Community Child Labor Committees, promoted child-led advocacy through school based Anti-Child Labor Clubs and improved household economic growth through Natural Resources Based Enterprises, such as mushroom farming and cookstove production. We are also providing technical support in the review of the National Action Plan (NAP) for 2019-2025 and development of a first ever child labor mainstreaming and integration guide for the country.

3,087

children into school

12,132

community members and teachers educated about child labor

119

households with improved income

198

women and youth producers trained in cookstove production

5,789

learners participate in Anti-Child Labor Clubs

104

non-ARISE schools replicated our Anti-Child Labor Clubs with support from the Ministry of Education, Science and Technology



Zambia



ARISE was launched in Zambia in April 2013 and operates in Nkeyema and Kaoma Districts in the country's Western Province. We operate in communities that have a high potential risk for child labor and where local leaders and communities are willing to take responsibility and ownership for initiatives. Our activities focus on educational support for children withdrawn from child labor, economic empowerment of households and capacity building for communities to advocate for the elimination of child labor. Model Farm Schools are successful for youth aged between 14 and 17 who are unable to be (re)integrated into the school system. We also train community members on monitoring, data collection and workplan formulation.

1,546

children into school

99,658

community members and teachers educated about child labor

3,293

households with improved income

5

governmental policies and plans developed with our input

525

children received school supplies including uniform, shoes and stationery

30

schools received learning improvement materials such as pens, mathematical sets, books games

482

youth in 20 communities trained and graduated from Model Farm Schools



2011-2018

Brazil

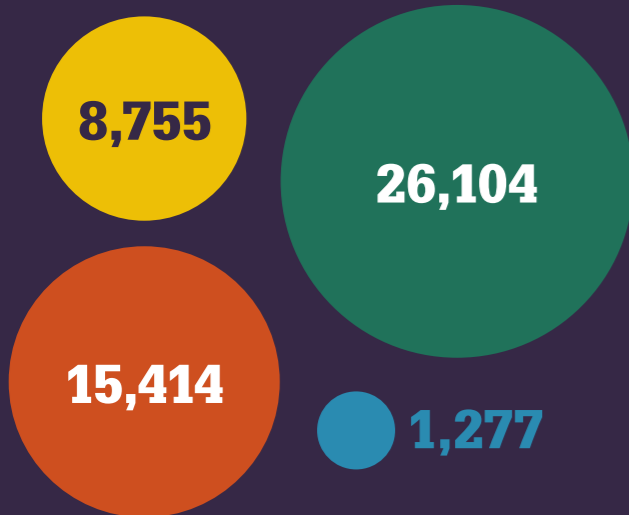
Malawi

Zambia

Tanzania

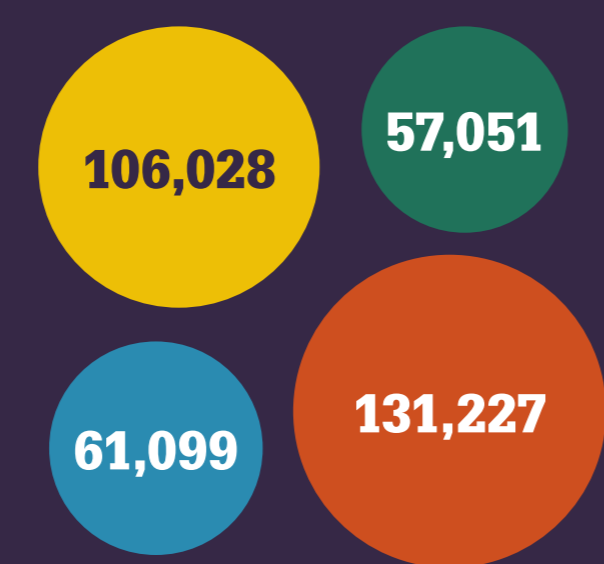
 **51,550**

children enrolled in formal and informal education



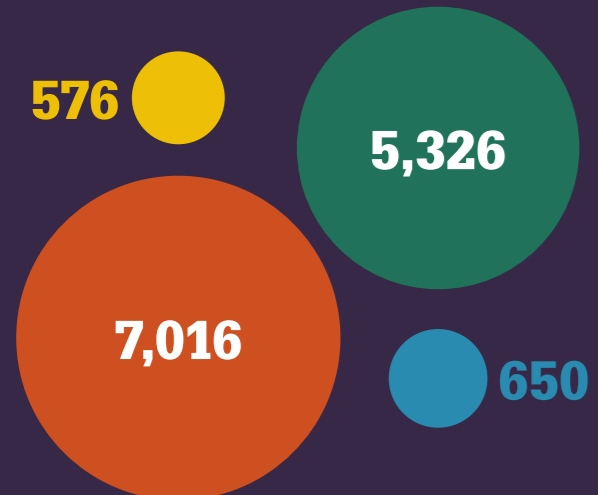
 **355,405**

community members and teachers educated about child labor



 **13,568**

households with improved income



 **66**

government policies and plans developed with our input



Next STEPS



Resolute commitment

Since ARISE was established in 2011 the three partners, JTI, the International Labour Organization (ILO) and Winrock International, have worked tirelessly toward ending child labor in tobacco growing communities where JTI sources tobacco. They achieve this goal by supporting and encouraging access to quality education.

In the final months of 2018 the formal relationship between ARISE and the International Labour Organization came to an end. We wouldn't be where we are today without the valuable partnership we've enjoyed since the program began. The work of the

ILO has helped enhance our success, particularly the strengthening of regulatory and legal frameworks, and we know that the communities we work with will be forever thankful for the legacy they leave us with.

On the cusp of a new phase, we will continue to evolve and focus on the activities that are the most effective and impactful at both reducing child labor and driving broader positive social impact. We will harness our expertise and explore opportunities to scale up, and look at new ways of working with new partners and new technologies. Our commitment to end child labor in the communities where JTI sources its tobacco, however, remains the same.





We are **ARISE**

“ARISE is like a tree and we are like the branches

ARISE loves children to get an education

I am ARISE

We love ARISE because it strengthens us

I am ARISE”

A song by the women in Village Savings and Loans groups in Ikonongo, Tanzania



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