

Closer together

Annual Review 2019

ARISE
ACHIEVING
REDUCTION OF
CHILD LABOR
IN SUPPORT OF
EDUCATION

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Better together

We believe in a future without child labor. Through education and socio-economic empowerment we create new opportunities now and for generations to come.

A pioneering program

Recognized as a leader among 700 global companies in the 2019 Corporate Sector and Children's Rights Benchmark conducted by The Global Child Forum and Boston Consulting Group.



The ARISE Program is a pioneer and flagship of JTI's (Japan Tobacco International's) approach to supply chain management. Since our inception in 2011, we have worked to progressively end child labor in targeted communities where JTI sources tobacco leaf.

We improve access to quality education, open up opportunities for socio-economic empowerment and strengthen legal and regulatory frameworks. We drive change by working collaboratively with farmers, families, communities, businesses and governments, and we share our expertise and experience to encourage others so that they too can be part of the solution. Over the years, we have seen the knock-on effects of our approach positively impact other development issues such as poverty, gender equality and food security.

Everyone who works with ARISE is committed to continuous improvement. This year, as we continued to evolve and strengthen our program, we also consolidated our efforts and revolutionized the way we work. We strengthened and refined our practical and on-the-ground implementation strategies, and we piloted innovative technology solutions to boost the success of our monitoring efforts. We deepened our relationships with farmers and their families, and improved the transparency and traceability of JTI's leaf supply chain.

We are developing replicable and scalable toolkits, which are helping to bring us a step closer to supporting new communities. More sophisticated methods of working were also embraced as we devised new ways of supporting farmers and supply chain efficiency.

We are energized by our success and evolution and are excited about new opportunities to extend our reach by scaling up to new communities in the future.

We create lasting social value and potential for future prosperity for everyone we work with.



A complex undertaking

Working to eliminate and prevent child labor in targeted tobacco growing communities is a complex undertaking, but it is one that's underpinned by JTI's robust systems and processes.

As a key component of JTI's approach to supply chain management and JTI's remediation for child labor, ARISE plays an important role in the delivery of the company's three absolute requirements for sustainability. We deliver on the business mandates of respect for human rights, improved social and environmental impacts, and good corporate governance and business standards. The upholding of human rights through ARISE also aligns with internationally recognized norms such as the UN Guiding Principles on Business and Human Rights and the OECD Guidelines for Multinational Enterprises.

Our day-to-day efforts are anchored by JTI's supply chain management priorities, governance structure and strong supplier relationships. Impact assessments, which are part of JTI's due diligence framework, and observations of farmers' adherence to JTI's Agricultural Labor Practices (ALP), help guide us as to where we can be most effective. We also work alongside other JTI initiatives such as the Grower Support Program and Table for Two.

“Child labor has no place in JTI's supply chain. It is a contractual and non-negotiable obligation for our suppliers and is a fundamental component of the JT Group's Policy on tobacco procurement. While it is in our own interest to manage our supply chain sustainably, we also consider it our duty towards the growers we directly contract, their families and their communities, as well as to the ultimate consumers of our products.”

Robert Bruce, Global Supply Chain Leaf VP, JTI



Stronger together

We address the reasons child labor exists and work with those who have the most to gain. Collaboration is key to our success.

A holistic approach

Child labor occurs for many complex reasons; from poverty, to tradition, to a lack of awareness of the hazards of using child labor. We believe that our success therefore can only be achieved when we understand and address the social, economic and cultural factors that cause child labor to exist in the first place.

We support our targeted communities with sustainable strategies so that they can achieve their fullest potential and be self-reliant in the long-term. Our approach is holistic and our activities focus on three key pillars of education and raising awareness, socio-economic empowerment and legal frameworks. Each pillar works in concert with the other, and combined they increase our potential to create positive and enduring impact.



Education & Raising awareness

We increase children's access to quality education and raise awareness of the importance and necessity of eliminating child labor. To do this we coordinate:

- After school programs
- Vocational training skills
- Model Farm Schools
- School meals

- Anti-Child Labor Clubs
- Community Child Labor Committees
- Community-Based Childcare Centers
- Improved learning environments
- Teacher support
- Catch-up classes
- Community events
- Community improvement grants
- Adult literacy classes
- Gender equality training



Legal & regulatory frameworks

We work closely with national, regional and local governments to advocate for the enactment of policies and regulations that support the reduction of child labor. To do this we coordinate:

- Capacity strengthening
- Support for reviews of National Action Plans on Child Labor
- Training workshops
- Partnership initiatives

Socio-economic empowerment

We provide a means of socio-economic empowerment for the communities with which we work to ease the financial burden of sending children to school. To do this we coordinate:

- Youth Producer Clubs
- Women's Agribusiness Groups
- Village Savings and Loans Groups
- Income generating activities
- Linkages with markets

A collaborative style

Our success in eliminating child labor and creating new opportunities for future prosperity is dependent on the strong relationships we have built over time. We tackle the causes of child labor at a grassroots level and tailor our solutions towards the needs of our beneficiaries by working together with farmers, families, communities, teachers, business leaders and governments.

We work hard to understand the challenges. We listen and engage in effective dialogue to encourage the necessary shifts in thinking.



Our impact is always greatest when the communities we work with are willing to listen and engage to create the right solutions together.

Families

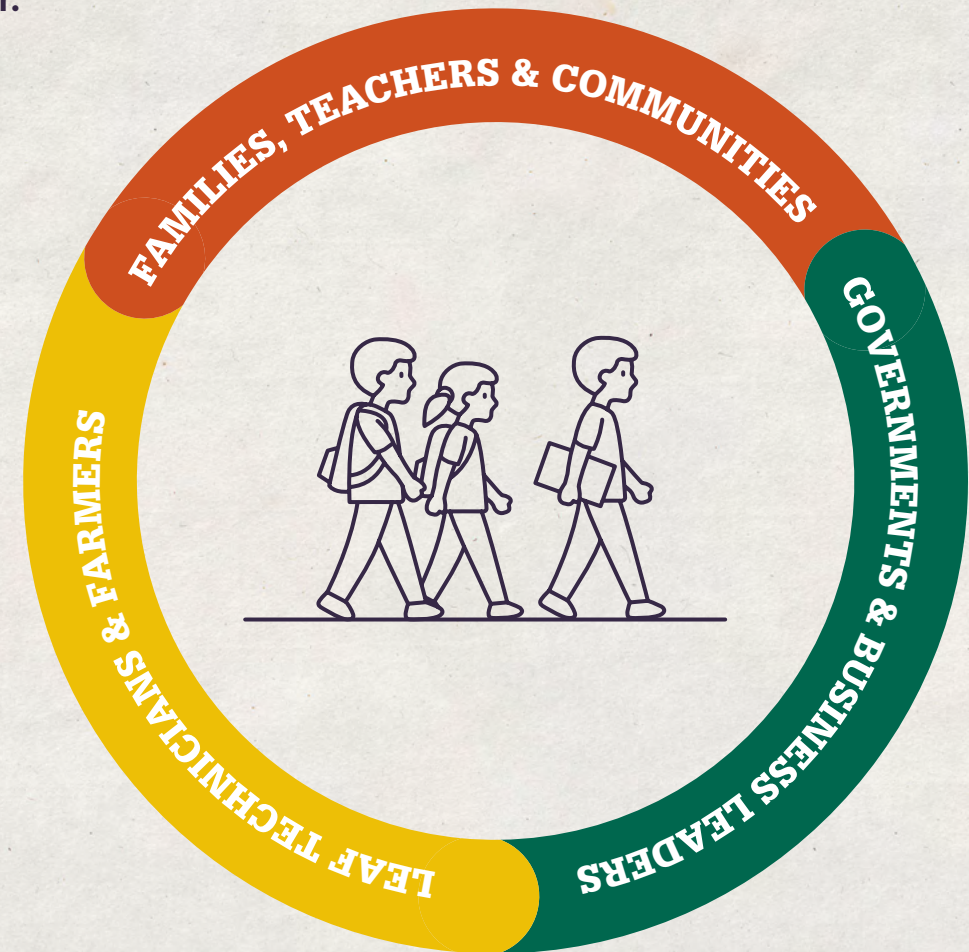
We engage with families to understand and address the underlying social and economic vulnerabilities that can force families to resort to child labor. We raise awareness of the importance of respecting and protecting childrens' rights.

Teachers

Teachers play an important role in providing education, raising awareness and identifying cases of child labor. We support teachers with training and resources to facilitate delivery of quality education.

Communities

Communities understand their cultural heritage and now have a better grasp of the challenges they face. We work closely with them to help find the right solutions and provide training that can lead to improved household incomes.



Leaf Technicians

Leaf Technicians have special relationships with farmers and their families. They can identify cases of child labor, help farmers understand their obligations, and share farmers' concerns and challenges with the ARISE team.

Farmers

Farmers want to achieve the best income they can and are motivated to meet JTI's supply chain standards on quality and labor. We work with farmers to help them understand the benefits of education for children and the opportunities it brings.

Governments

Governments and international organizations can improve legal and regulatory frameworks. We advise on the development of tailored and effective laws that address child labor issues.

Business leaders

Business leaders face similar supply chain management issues concerning child labor. By working together, we can identify ways to improve best practices and create a lasting positive impact.

Smarter together

Our new digital child labor monitoring system is helping identify cases of child labor and track attendance at school. It helps to create the best possible outcomes.



An innovative solution



In 2019 we took the bold decision to digitize our Child Labor Monitoring System (CLMS). The new CLMS uses cutting-edge technology and software developed by BanQu, a ground-breaking profit-for-purpose software company that helps connect farmers to the global supply chains they participate in.



7,123

children and youth enrolled in formal and informal education programs by the end of 2019.



Utilizing a cloud-based platform that provides an in-depth 360° view of our beneficiaries, the technology provides end-to-end transparency for supply chain management. We can now collect streamlined, mobile, immutable and secure data, with real-time access and connectivity in the field. All of the information collected is aligned to country specific and international laws, while also recognizing the right to be forgotten – no information is collected without written consent. Working this way has also opened up unprecedented traceability and transparency in JTI's leaf supply chain.

“Bringing new mobile technology into the field is a big step in the evolution of ARISE, one that will help make our program even more effective. We are very excited about the new way of working and the new opportunities it creates for our farmers and their families.”

Elaine McKay, JTI Social Programs Director



A digitized system

Our new digitized Child Labor Monitoring System (CLMS), which uses blockchain technology developed by BanQu, increases our opportunity to identify cases of child labor. It allows for real-time metrics collection, assessment and decision support, and helps ensure that appropriate initiatives are accessible in the right places and contextualized for each country's unique system. Importantly, the new CLMS helps JTI demonstrate how it addresses child labor in its supply chain and how ARISE beneficiaries, in particular directly contracted growers and their communities, are linked to JTI.

How it works

When visiting farmers, JTI Leaf Technicians input farmer-specific information into a database via a mobile app. The data collected includes family kinship and household data, along with the schooling details of any children in the family. JTI has collected this kind of information in Brazil for many years due to regulatory requirements, however, this is the first time it has been collected for ARISE communities in Malawi, Tanzania and Zambia.

Farmers consent to providing the information as part of their contract with JTI. They can control their own identity in the system and receive direct access to growth enablers such as tailored crop insurance, soil and irrigation management and crop rotation guidance. In the future, farmers will also be able to interact with JTI through the app on a daily basis.

1. Data collected and uploaded

- JTI Leaf Technicians visit farmers and collect kinship and household data when a contract starts
- JTI Leaf Technicians observe directly contract farmers' adherence to JTI's Agricultural Labor Practices on farms during contracting
- Teachers and community leaders capture attendance data at schools
- JTI uploads all of the data via the mobile app to a customized system supported by BanQu technology

2. Child labor identified

- Cases of child labor are identified based on analysis of the data collected
- Winrock validates the data

3. Beneficiaries registered

- Winrock meets with families to raise awareness and registers ARISE beneficiaries, including children of non-JTI farmers

4. School attendance and progress tracked

- Winrock tracks beneficiaries' attendance and progress at school and at other ARISE activities

5. Reports prepared

- Program effectiveness is measured and reported on an ongoing basis to improve strategic planning and program implementation



“BanQu’s platform enables traceability and transparency for brands that take the business of sustainability seriously. In JTI’s ARISE Program we have found a partner that truly believes in ending child labor while also strengthening local economies. Our blockchain software solution is helping ARISE better connect with JTI farmers, helping ensure that children are in school and not working.”

Ashish Gadnis, BanQu Founder and Chief Executive Officer



“BanQu presents a great digital tool to monitor ARISE Program initiatives. The tool will be very useful to measure the program’s performance indicators, both quantitative and qualitative.”

Luisa Helena Schwantz de Siqueira, ARISE Project Director, Brazil

A pilot project



Early in the year we conducted a six-month trial in Brazil and Malawi to evaluate the feasibility and practicality of a new digital child labor monitoring system.

The pilot was delivered by JTI Leaf Technicians, ARISE implementation partner Winrock International and technology developers BanQu. It involved configuration, validation, sandbox testing and field training testing of administrators and users. It allowed us to test the technical requirements of the platform and to assess the material, logistics and human requirements.

The results were conclusive – a digitized monitoring system helps us to more easily identify and register children who are at risk of exposure to child labor. We can follow their school attendance and progress, and can demonstrate the link between ARISE and JTI directly contracted farmers and their communities. As a single database, we also now have improved accountability and transparency in our data management and reporting.

Following the success of the pilot, we also rolled the system out in Tanzania and Zambia in the second half of the year, and achieved similar successful results. As ARISE scales up in 2020, the new system will be used from the outset in the new communities we work with.

Greater together

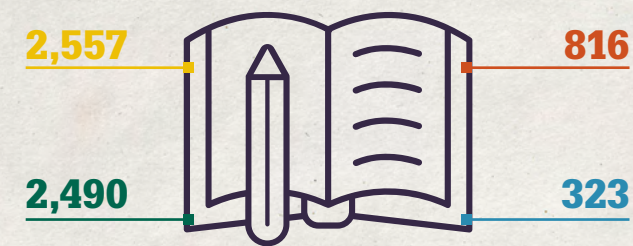
Opening access to quality education for children is at the heart of everything we do, but our impact stretches beyond the classroom.

Key milestones 2019 and success stories



Brazil Malawi Zambia Tanzania

In 2019
6,186
children enrolled in formal
and informal education



2011-2019
57,736

In 2019
4,359
households with improved income



2011-2019
17,927

In 2019
75,945
community members and teachers
educated about child labor



2011-2019
431,350

In 2019
8
government policies and plans
developed with our input



2011-2019
74

School meals

5

kitchens and warehouses constructed to support school feeding

21

schools participated in the sustainable school meals program

1,686,810

school meals provided in 2019



Tanzania

Providing meals at school is a vital way of keeping children in education and reducing their vulnerability to child labor.

Joshua Abel Shavu, 14, is the third born in a family of six and is now in Standard IV, at Ilugu Primary School in Ikonongo, Tanzania. But that wasn't always the case. Like some of his peers, he would often go hungry and would go to work instead of school, where he would earn enough money to feed his family.

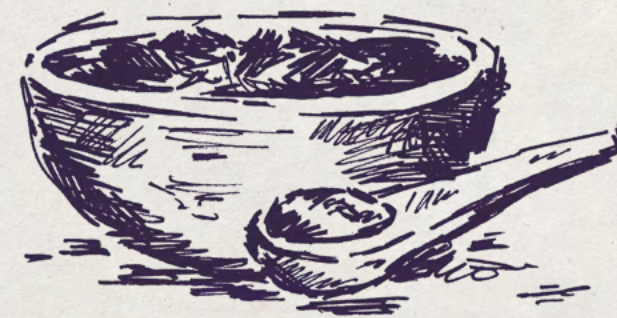
Three years ago, ARISE identified Joshua as at risk of engaging in child labor, and he was registered as an ARISE beneficiary. He was provided with a school uniform and scholastic materials, but says it wasn't enough to keep him at school because his family still didn't have enough food.

Many children are in the same predicament as Joshua. This year, JTI's Table for Two* school feeding program provided five schools in ARISE communities with maize milling machines; Joshua's school was one of them. The machines provide a method of processing maize to make it safe for consumption.

Maize is a staple food for the majority of Tanzanians, and most crops are grown by small-scale farmers, many of whom also grow tobacco. The schools also grow maize and use the milling machines to grind the grain. They then sell the produce and use the proceeds to buy flour to make daily porridge for all students as part of a sustainable school meals program.

Taine Jumanne, Head Teacher Ilugu Primary School says, "The school's feeding program encourages attendance because families know their children receive a meal."

Joshua agrees and says, "In the past, when we did not have food at home I would have to go to work to earn enough money to buy it. Now, each morning I go to school knowing that I will get food there." His attendance and grades have improved dramatically too. "I am one of the top ten students in the district," says Joshua proudly. "I like mathematics and science and I want to be a pilot one day."



"In the past, when we did not have food at home I would have to go to work to earn enough money to buy it. Now, each morning I go to school knowing that I will get food there."

Joshua Abel Shavu, 14, student at Ilugu Primary School, Tanzania

* JTI's Table for Two program operates in ARISE communities in Africa. It provides access to food and vegetables grown in school gardens in which children also learn about nutrition, environmental conservation and sustainable agriculture.

Learning resources



6,186

more children attended an ARISE supported educational program

1st

year for School Based Child Labor Monitoring mentor training for teachers in Zambia

1,252

children benefited from Child Support Plans in Malawi and Tanzania

Malawi

Children are more vulnerable to child labor when they are not in school. That's why a part of our approach is to support quality learning environments to make school a place they want to be.

With 1,700 students and just 13 teachers, the learning environment at Njoka Primary School, Malawi, is challenging. But prior to the ARISE Program's support it was even more so because it also lacked sufficient resources to support effective teaching.

When we first partnered with the school in 2014, we began to train teachers on how to produce resources to help them stimulate learning. Using the Teaching and Learning Using Locally Available Resources (TALULAR) concept, teachers were taught how to make teaching aids such as maps, globes, abacuses and letters. The impact of the training continues to this day.

"Before the training, it was difficult to explain abstract concepts to students' says Silasi Chisalipo, a teacher at the school. 'Students did not find the lessons interesting and it resulted in poor attendance and many dropped out.'

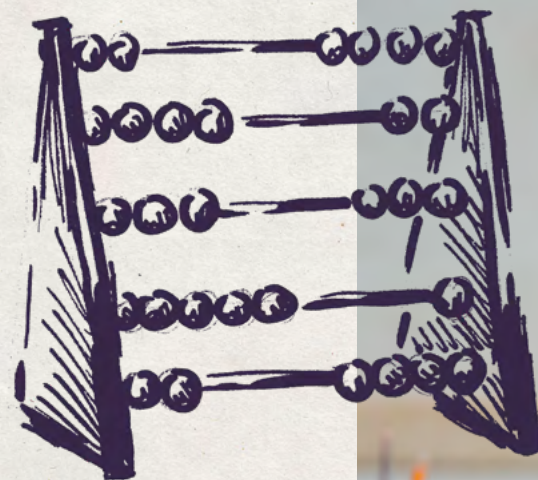
A student at the school, Daniel Stodesi, 13, agrees. "It was hard for me to understand how the earth rotates around its axis and the map of Malawi without actually seeing it. My teacher would draw on the board, but we could easily forget what we were taught".

By 2019, the impact of the TALULAR training is having an effect. The number of children at the school who continue from Standard 8 to the next class is up from 69% to 94%. Remarkably, the number of children selected for secondary school has also increased from 16% to 67%.

The school has also introduced a TALULAR Club and intends to sell some of the products it makes to other schools. The money made will be used to support the implementation of a School Improvement Plan (SIP).

"Students did not find the lessons interesting and it resulted in poor attendance and many dropped out."

Silasi Chisalipo, Teacher at Njoka Primary School, Malawi



After School Programs

204

more children in Brazil attended ARISE sponsored ASPs

6

after School Programs in Brazil moved to self-sufficiency and no longer require direct support from ARISE

2,353

children in Brazil participated in government supported Public Ministry of Labour (MPT) After School Programs

Brazil

Children can be vulnerable to working after school hours, especially on family farms. ARISE After School Programs provide a range of extracurricular activities that reduce the potential for child labor.

In southern Brazil the risk of child labor can exist because of the strong cultural value of working, a lack of awareness about the hazards of child labor and the absence of alternative opportunities for youth. ARISE After School Programs (ASP) are tailored for and by communities and offer activities such as drama, arts, dance, music, theater, sports and gardening. The workshops provide life learning experiences and promote interaction with role model mentors and peers. Of the ARISE ASP, Mafalda Pippi, Principal of Jose Luchese School has said "ARISE After School Programs grant the children with opportunities and options that they did not have access to before. The happiness of the children is priceless."

Participation is promoted through school officials, parent-teacher associations and communities, and we encourage community ownership and responsibility for the programs. Volunteer mentors are recruited among local teachers and other members of the community.

Since the end of 2019, six after school programs in the Brazilian municipalities of Arroio do Tigre, Sobradinho and Ibarama, are now fully self-reliant. In 2016, each of the six schools were selected because of their after school programs, to receive solar panels from JTI. The panels now generate enough electricity to support the school, and the money from energy cost savings is used to fund the after school activities. During the year, an additional six schools received solar panels and we expect that they too will soon be able to run self-funded extracurricular activities.



"ARISE After School Programs grant the children with opportunities and options that they did not have access to before. The happiness of the children is priceless."

Mafalda Pippi, Principal,
Jose Luchese School, Brazil

Model Farm Schools

“With the knowledge and support we received through the Model Farm Schools, our lives have changed and we are considered productive by our community.”

Said Imisuku, Model Farm School student, Zambia



Zambia

Sometimes youths who have been removed from child labor cannot be integrated back into the school system. As an alternative, we provide them with opportunities to learn agricultural and vocational skills at our Model Farm Schools.

In Mawilo, Zambia, 25 youths aged between 14 and 17 were withdrawn from child labor and enrolled into an ARISE Model Farm School (MFS). They learned practical agricultural techniques for crops such as vegetables and legumes, and poultry farming. During theoretical and field-based lessons they also learned about occupational health and safety, entrepreneurship, marketing and general life skills.

After the six-month program, the youths were provided with an incubator with a 450-egg hatching capacity and 10 Australorp chickens, which are known for their egg production. The incubator helps multiply the number of chickens within a short period of time, and MFS leaders estimate that within four months there could be more than 500 chickens. The youths have started to sell the eggs and chickens at local markets.

“We had no hope and no source of employment. We were looked down on by our community because we are school dropouts. But now, with the knowledge and support we received through the MFS, our lives have changed and we are considered productive by our community,” explains Said Imisuku, MFS student.

The Mawilo Community Child Labor Committee is also supportive and is now involved in the management and maintenance of the incubator.



3

MFS-related toolkits tested in Malawi for future scaling up to new communities

25

youths withdrawn from child labor and enrolled in a MFS in Mawilo, Zambia

62

youths enrolled in MFS in Brazil and expected to graduate in early 2020



Agribusiness training

“I am putting what I learned into practice and I make a point of including our own produce on our table. I want to pass on the knowledge that the professionals from ARISE taught me to my children.”

Luana da Silveira Dries, 23, Agribusiness training graduate, Brazil



2,715

participated in ARISE Village Savings & Loans (VSL) Groups via Women's Agribusiness Groups (WAG)

640

people globally reached with non-VSL economic strengthening

44

women trained in savory goods production in Brazil

555

small scale businesses initiated in Malawi, Tanzania and Zambia e.g. bakeries, horticultural production and cook stove production businesses

Brazil

In Brazil, we offer agricultural techniques and management training to youths who have completed school. The training courses are run together with partners, such as local governments and business leaders.

Luana da Silveira Dries, 23, lives in the municipality of Arroio do Tigre in Taboãozinho community. In 2013, when she was 17, Luana graduated from an ARISE Agricultural Techniques and Management course. We offered the training in partnership with the Agricultural Family School, the local Municipality and the Rural Workers Union.

Six years later, Luana now monitors children with disabilities in classes at the San Antonio Municipal Elementary School, in Arroio do Tigre. She also helps her husband with their family crops.

“The ARISE Program is very important to me. The course came at a good time in my life, when I didn't have a lot of commitments and I could study and help my parents on their farm. I was able to put into practice the methods we learned”, says Luana.

“The course helped me broaden my view,” she continues. “It gave me the opportunity to learn that everything in nature has its place and function. I could see that many things have changed over time because we've stopped taking care of the living things around us.”

“Now I'm a monitor at a school, but I still live in the countryside and whenever possible I help my husband cultivate crops. We have tobacco and soy as cash crops, as well as corn, beans, cassava, and sweet potato. I am putting what I learned into practice and I make a point of including our own produce on our table. I want to pass on the knowledge that the professionals from ARISE taught me to my children.”

Anti-Child Labor Clubs

24,219

community members and teachers educated about child labor in Malawi

26

teachers in Zambia trained as mentors for school-based Anti-Child Labor Clubs

KID

knowledge Informing others Defending rights manual, developed by Winrock International, used to train teachers and students in ARISE schools about Anti-Child Labor Club activities

Malawi

Anti-Child Labor Clubs provide a voice for children and are an avenue for raising awareness and peer-to-peer support.

The ARISE Anti-Child Labor Club at Mchemani Primary School in Lilongwe Rural East, Malawi, has a strong culture of action. The school has 1,450 students who are predominantly from poor and vulnerable homes. The club has 47 student members who help to raise awareness of child labor and discuss the role they can play to end it. They encourage their peers to return to school and in extreme cases they draw it to the attention of local village leaders who try to solve complex issues.

Nowelo Maxson is now a member of the school's Anti-Child Labor Club, but it wasn't always that way. Before his fellow club members came to his aid, Nowelo was frequently absent from school.

"I used to have to work in the garden at home before going to school and that made me late and tired. I also worked in other people's gardens to get a little bit of money, but it wasn't enough," says Nowelo.

"I left school in 2015 when I was in Standard 7. I had to herd goats and cattle to help my parents. I was paid MK1,000 (USD 1.25) per goat per year. I managed to look after four goats so I got MK4,000 (USD 5) for the whole year. I was herding goats and cattle when my friends found me. They tried to convince me that school is good, but I refused. We are a poor family and I had to work," he explains.

Nowelo's friends, who were members of the Anti-Child Labor Club, took his story to the local traditional leader who discussed it with Nowelo's parents. They were convinced to send Nowelo back to school and in 2019, he returned facing tremendous odds. Although older than the typical Standard 8 student, he plans to sit the Primary School Leaving Certificate (PSLCE).

"I am very thankful to the Anti-Child Labor Club and I plan to continue with my secondary education."



"I am very thankful to the Anti-Child Labor Club and I plan to continue with my secondary education."

Nowelo Maxson, Anti-Child Labor Club member, Malawi



Community Child Labor Committees

Zambia

Community Child Labor Committees (CCLCs) play a leading role in our strive to end child labor. They are comprised of senior chiefs and other local leaders who have been trained by ARISE.

The community of Mawilo in Zambia has benefited from ARISE since 2013. Members of its Community Child Labor Committees (CCLC) monitor for cases of child labor and help raise local awareness. We train them on local law and the importance of education, so they are informed when they visit families to advocate on behalf of children. In 2019, the Mawilo CCLC also received training on agribusiness issues, including pest and disease control, group dynamics, and management and marginal costs per crop.

With the assistance of ARISE, the group was also formally registered with Ministry of Community Development in Kaoma.

“The registration has helped us grow economically and we have changed the way we see things at the community level. We understand how important it is to collaborate with others in the fight against child labor if we want to achieve maximum results,” says Mwala Nchiamwa, Mawilo CCLC Chairperson.

During the year, with the formal registration in hand, the CCLC was identified by the Pilot Programme Climate Resilience (PPCR). The PPCR is a global climate fund that was established under the multi-donor Climate Investment Fund (CIF). It aims to help countries follow a climate resilient development path consistent with their poverty reduction and sustainable development objectives. The PPCR provided a grant of ZMW 40,000 (USD \$3,000) to the CCLC to support a chicken rearing project and supplement the egg incubators that were purchased by ARISE for the Model Farm School. The money earned by the group will help to ensure the child labor awareness raising and advocacy activities of the CCLC can continue indefinitely.

“We understand how important it is to collaborate with others in the fight against child labor if we want to achieve maximum results.”

Mwala Nchiamwa, Mawilo CCLC Chairperson, Zambia



89

active Community Child Labor Committees/Child Protection Networks

CAP

Community Action Plans were developed in all African countries to support for effective community management of anti-child labor activities

343

activities across 28 communities in Malawi implemented following Community Action Plans

4

teachers and mentors were trained in Brazil to participate as program monitors in Child Protection Networks



UNICEF designed training for school committees

During the year we delivered UNICEF-designed training on child-friendly concepts to school committees in Zambia. The end goal was to make schools more attractive to students and conducive to learning. The training covered effective mechanisms for academic efficiency, rights-based approaches and greater community participation. This same style of training was conducted in Malawi in 2013 and in Tanzania in 2017, and we intend to replicate it in 2020 as we scale up into new communities.

Women's Agribusiness Groups

584

members of new Village Savings and Loans Groups/ Women's Agribusiness Groups trained

79

WAGs in Malawi with average participation rate of 77%

693

were members of 27 WAGs in Tanzania (596 women, 96 men)

746

people associated with ARISE-created businesses in Zambia

Malawi

“After my mother joined the group, our lives changed completely. There was food every day and we could afford my schooling.”

Yamikani Ludoviko Jaziyo,
University Undergraduate
student, Malawi

Women's Agribusiness Groups are comprised of mothers of children who are at risk of child labor for various reasons. The groups receive training and capital investments to encourage them to start their own businesses.

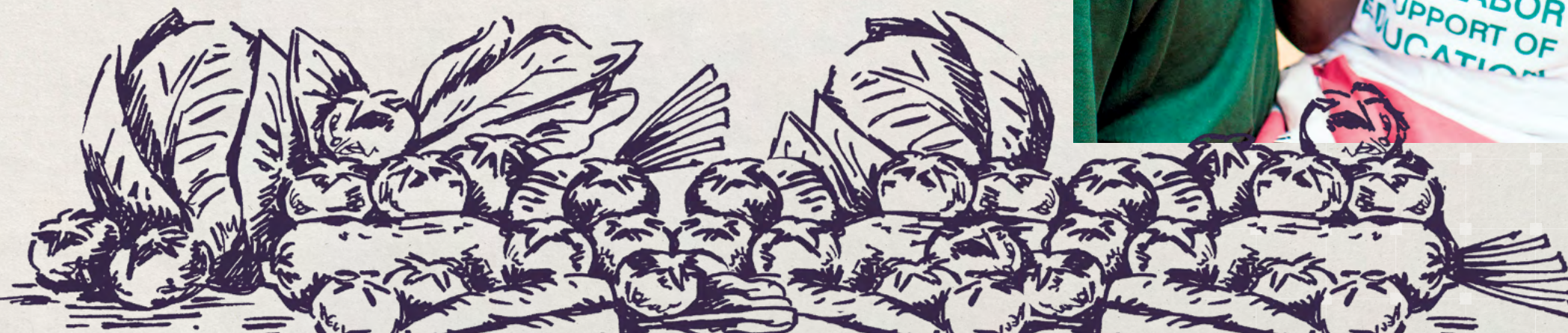
ARISE has been active in Chabula, Malawi, for eight years. The community's Women's Agribusiness Group (WAG) meets every week at the local community-based childcare centre. Established and trained with support from ARISE, it also runs a Village Savings and Loans (VSL) Groups.

Annie Ludoviko is a single mother and belongs to the community's WAG and VSL Groups. After joining she was able to borrow enough money to start a small business cooking fritters and selling tomatoes, vegetables, second hand clothes and thobwa (sweet porridge). Her earnings meant she could repay the loan and also pay her son's school fees and even provide him with pocket money.

Her son, Yamikani Ludoviko Jaziyo, says, “Before the group, life was hard. I would go to school on an empty stomach and in a torn school uniform. I found it hard to concentrate in class. After my mother joined the group, our lives changed completely. There was food everyday and we could afford my schooling.”

Yamikani successfully passed his Malawi school certificate of education (O levels) and was selected to pursue his secondary school education in Dowa. In fact, he did so well that he also obtained advance selection to pursue a tertiary education at the Lilongwe University of Agriculture and Natural Resources (LUANAR). He is currently studying Agricultural Extension and plans to work with communities when he graduates.

“I can pay his tuition and expenses. If it were not for ARISE coming to our village and encouraging us to value education, my son would not have had these opportunities,” explains Annie.



Village Savings and Loans Groups

2,443

people registered in Village Savings and Loans (VSL) Groups in Malawi, Tanzania and Zambia

21

members of VSL in Ikonongo, Tanzania linked to Community Health Fund

13.6m

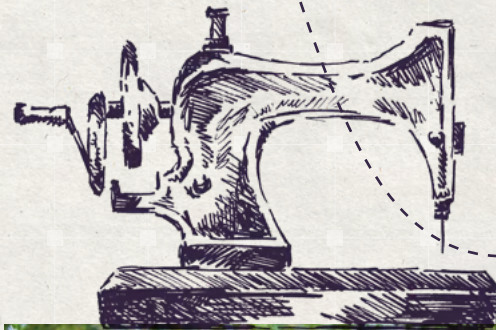
mwK (USD 18,605) accumulated savings at year-end by VSL Groups in Malawi

29.3%

average return on investment in VSL Groups in Tanzania (lowest 7%, highest 53%)

Tanzania

Village Savings and Loans Groups receive training and mentoring. They help families meet their needs and support their children with school materials without recourse to child labor.



In Motomoto community in Urambo District, Tanzania, 38-year old Amina Hamisi grows crops on a small scale. But the profits were insufficient to meet the needs of her family of 10, and her children often had to work in other people's farms or go hungry. This meant that the children would often miss school.

When ARISE started in Motomoto in 2018, Amina and her family were identified as beneficiaries. She was enrolled in the Upendo Village Savings and Loans Group (VSL), and one of her children was provided with scholastic materials, enabling his enrolment in school.

As a member of a VSL Group, Amina received training on Child Labor, Financial Management, Agribusiness and Entrepreneurship. After a period of saving (buying shares in the group), she was able to borrow money to establish a groundnut business in which she sells shelled and unshelled ground nuts. She extended her business to also produce soaps and has become a significant supplier in her community.

"I have managed to buy a family bicycle and a sewing machine, which also gives us extra income. I bought 24 iron sheets to improve my house and have even bought a piece of land where I will construct a storeroom for my produce," Amina explains.

Of her family she says with a smile, "All my eight children are now in school and are no longer working in farms."

Amina also had the opportunity to join with 30 VSL Group members from five ARISE communities as they took part in International Women's Day celebrations in Tabora's regional headquarters. The women met with and learned from other female entrepreneurs from all over the region and displayed some of their products.

"All my eight children are now in school and are no longer working in farms."

Amina Hamisi, 38, Village Savings and Loans Group member, Tanzania

Youth Producer Clubs

28

Youth Producer Clubs
in Malawi

6

Youth Producer Clubs
in Zambia

194

youths participated in Youth
Producer Clubs in Tanzania

5,105

ARISE beneficiaries
provided with economic
strengthening activities

“Last year I talked to my grandfather about the agriculture methods I had learned but he refused to adopt them. This year I tried again to convince him and he finally agreed because of our group’s success.”

Rashidi Nasibu, 18, YPC member, Tanzania



Tanzania

ARISE Youth Producer Clubs enable ARISE Model Farm School graduates to apply their learnings and grow produce for sale to local communities. This helps contribute to household economic stability and prevents participation in illegal activities such as theft and drug abuse.

In Usindi Community, Tanzania, Rashidi Nasibu, Maziku Mrisho, John Marco, Lubinza Maduka and Emmanuel Donard are part of an ARISE Youth Producer Club (YPC). All are aged between 18 and 19, and all except John had previously dropped out of primary school for reasons such as their parents inability to pay for learning materials and school fees.

As YPC members they received start-up kits, which include seeds, fertilizers and protective work gear. Together with their own supplements, they cultivated half an acre of maize, a quarter acre of other crops, including sweet peppers, tomatoes, amaranth, eggplants and pumpkins. After they began to earn income from the sale of their produce, they expanded, using some of the proceeds to rent additional land to farm.

In July, the group planted a new plot in Katutubila-Usindi, this time to grow watermelons.

“We think watermelons will increase our income compared to maize because they sell for a better price, TZS 1,500 to 2,500 per fruit, compared to maize at TZS 200 to 300”, tells John Marco, the Group’s Chairman. “We think we can harvest around 3,725 watermelons in a half acre.”

The young men also share their agricultural knowledge with their community.

Rashidi explains, “I live with my grandparents. Last year I talked to my grandfather about the agriculture methods I had learned but he refused to adopt them. This year, I tried again to convince him and he finally agreed because of our group’s success. We used the techniques I learned on our home farm and had good results. Last year, we harvested four bags of maize, but this year we harvested nine.”

Promotion and participation

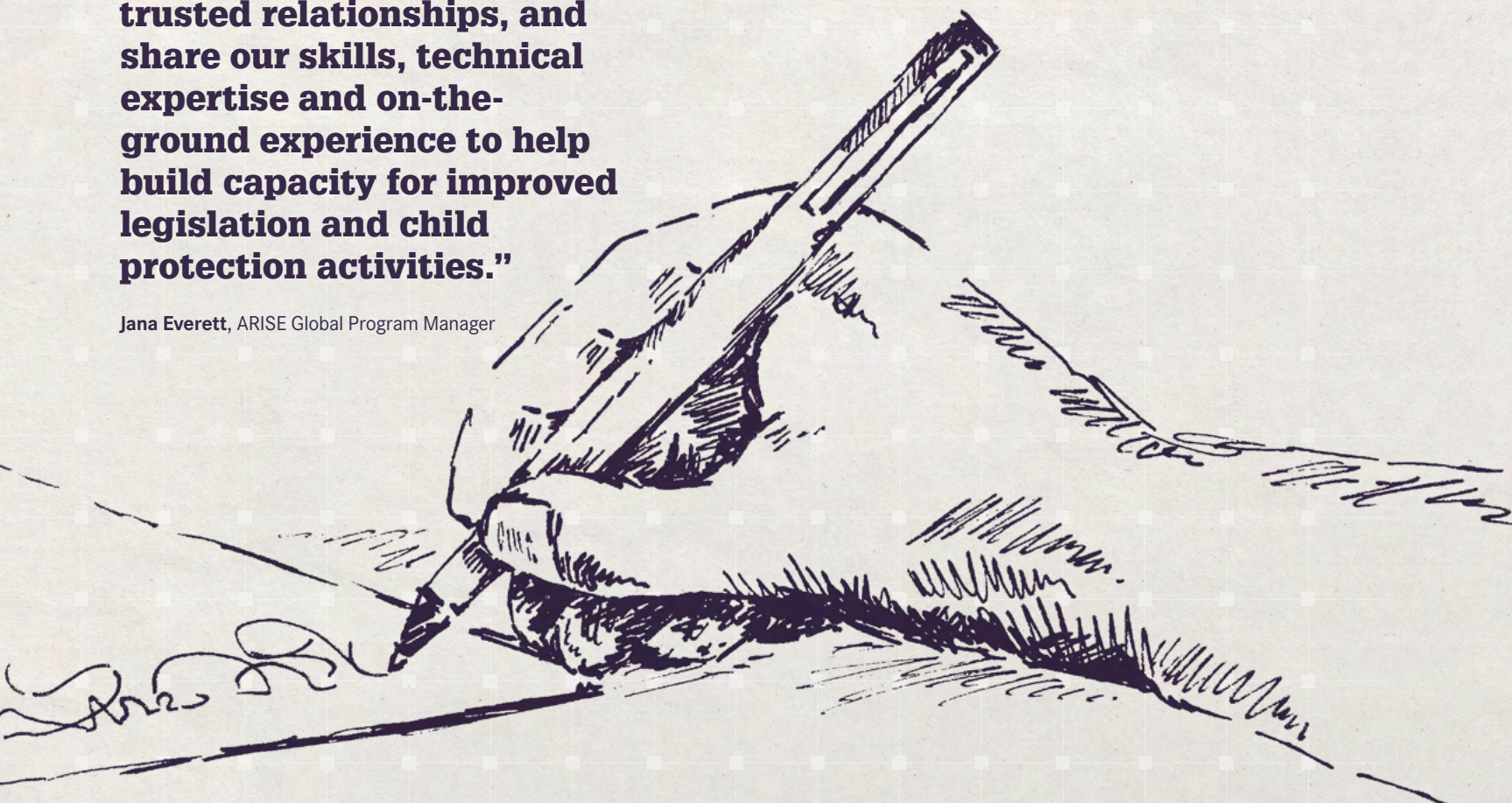
ARISE proactively cooperates with governments and other international organizations to help improve legal and regulatory frameworks. Efforts are aimed at strengthening capacity and supporting advocacy for improved legislation.

Governments in Brazil, Malawi, Tanzania and Zambia all demonstrated increased political will to address child labor. They were interested to collaborate with us and invited us to participate in the development and review of various regulatory instruments. Each country has its own political context and has ratified various International Labour Organization conventions and other child protection treaties. ARISE proactively engages

to accelerate progress and encourages investment in improved regulatory frameworks and the enforcement of laws that prevent child labor. Jana Everett, ARISE Global Program Manager, says: "We develop strong and trusted relationships, and share our skills, technical expertise and on-the-ground experience to help build capacity for improved legislation and child protection activities."

"We develop strong and trusted relationships, and share our skills, technical expertise and on-the-ground experience to help build capacity for improved legislation and child protection activities."

Jana Everett, ARISE Global Program Manager



8

government policies and plans developed with our input across the four countries where we operate

4

strategic Action Plans for implementing the ILO's Child Labour Elimination Program (PETI) public policy supported in Brazil

2

districts in Zambia supported with a review of District Child Labor Committee members' Terms of Reference and the development of district level child labor mainstreaming and integration guides



Brazil

In October, Luisa Helena Schwantz de Siqueira, ARISE Project Director Brazil, was invited to represent ARISE through participation in various forums on children's rights and protections at state level.

It follows many years of successful relationship building in Rio Grande do Sul. Ms Schwantz was appointed to the State Council for the Rights of Children and Adolescents (CEPETI) and Learning Gaucho Forum, by the Governor of Rio Grande do Sul through the State labor and Social Welfare Department. The appointments are extremely important for our ongoing contribution to the discussion of child labor in agriculture. In Brazil, we also formed a relationship with the Department of Public Security through the Department of Protection of Vulnerable Groups of the Civil Police. This led to the creation of the More Guarantees Program, which aims to foster discussion with communities on tools for the protection of vulnerable children and adolescents, the inclusion of children with disabilities in social programs, and fighting sexual abuse and racial discrimination.

Africa

In Malawi, Tanzania and Zambia we optimized our opportunities for dialogue and relationship building.

ARISE was able to support the development of the first ever National Child Labour Mainstreaming Guide (NCLMG) in Malawi and the development of the country's 2019-2025 National Action Plan (NAP) on Child Labor. The NCLMG is expected to be launched in 2020 and will inform government departments and service providers on how to include child labor issues in their work and service provision. In Tanzania, we met with the Ministry of Labour, taking a further step in preparation for the launch of a National Strategy of Elimination of Child Labour, while in Zambia we worked with the District Child Labor Committee (DCLC) for Kaoma and Nkeyema Districts to develop Terms of Reference for effective functioning and subcommittees. For the first time, the DCLC and the District Council are developing a plan for how different government departments can integrate child labor issues into their procedures and practices.



Our contribution to the SDGs

We contribute to the achievement of many of the Sustainable Development Goals (SDGs) because our activities are interconnected.

As a JTI child labor remediation program, our most significant impact is on SDG 8, target 8.7, which is aimed at ending child labor in all its forms everywhere and reinforces that sustainable development cannot truly exist while there is child labor. Because ARISE promotes inclusive access to quality education as the primary solution to ending child labor everywhere, we also impact positively on SDG 4.

Ending child labor through access to quality education is at the heart of what we do, yet all of our activities are interlinked. This means that we positively impact on the communities where we operate and contribute to the achievement of several SDGs.

How we contribute

- Community Improvement Grants
- Village Savings & Loans



How we contribute

- School meals
- Model Farm Schools
- Youth Producer Clubs
- Women's Agribusiness Groups

How we contribute

- Community events



How we contribute

- Country level conferences
- Partnering with government ministries
- Dialogue with NGOs and agencies

How we contribute

- School infrastructure and resources
- Support for teachers
- After School Programs
- Catch-up classes
- Adult literacy
- Gender Action Learning
- Model Farm Schools
- Youth Producer Clubs
- Vocational skills training
- Community Child Labor Committees
- Anti-Child Labor Clubs
- Community Based Childcare Centers
- Income generating activities
- Scholarships and school supply kits
- Right to Development training



How we contribute

- Gender Action Learning System
- Income generating activities
- Village Savings and Loans Groups

How we contribute

- Village Savings and Loans Groups



How we contribute

- Women's Agribusiness Groups
- Village Savings and Loans Groups



How we contribute

- Model Farm Schools
- Youth Producer Clubs
- Vocational skills training
- Income generating activities



Contact

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